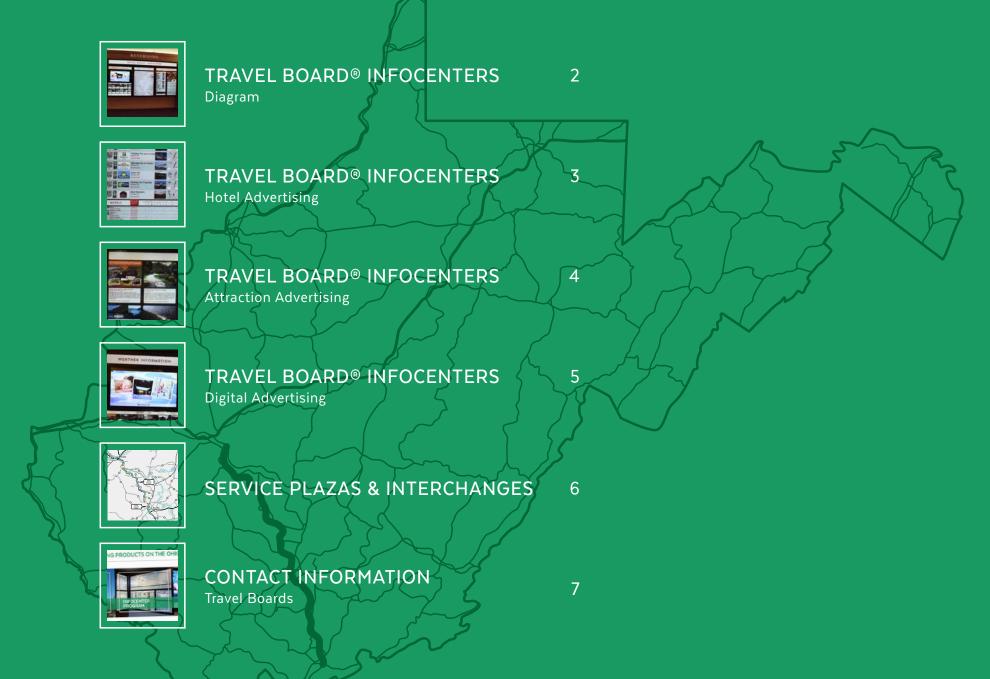
WEST VIRGINIA TURNPIKE **TRAVEL PLAZA ADVERTISING**





CONTENTS



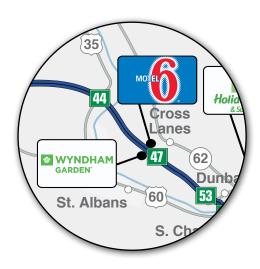
TRAVEL BOARD® INFOCENTERS



BECKLEY TRAVEL PLAZA

HOTEL ADVERTISING





Hotel Listing







Wyndham Garden Cross Lanes, WV Charleston 304-776-8070





Hotel Amenities



BOOK DIRECT!

304-776-8070



Features & Benefits:

- · Hotel location showed on main map.
- · Photo, custom map and directions, and contact information for your hotel.
- · Hotel amenities displayed on grid.
- · QR code linking to your phone number and website.
- · Reaches millions of travelers each year!

BECKLEY TRAVEL PLAZA

ATTRACTION ADVERTISING



Features & Benefits:

- · Attraction location showed on main map.
- · Photo of your attraction.
- · Description of your attraction.
- $\cdot \, \text{Reaches millions of travelers each year!} \,$



Attraction Listing



BECKLEY TRAVEL PLAZA

DIGITAL ADVERTISING



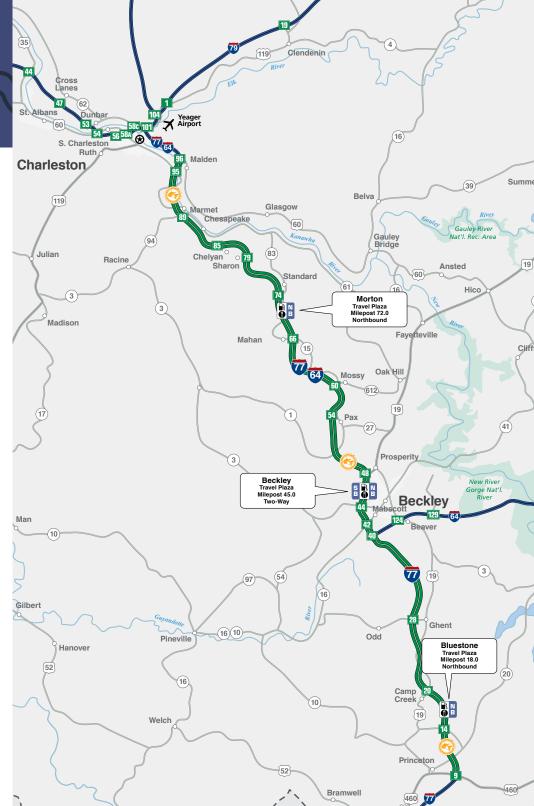
Features & Benefits:

- · 42" travel monitor holds viewers' attention with real-time weather and road information.
- · Choose between running a video, slideshow, or static ad.
- · Voice overs and background music are included with all ads.
- · Reaches millions of travelers each year!



WV TURNPIKE TRAVEL PLAZAS

- 3 locations.
- Total visitors: 2,604,800.
- Maximize your impact by combining digital with backlit! Call for special pricing.
- Custom backlit displays available at all travel plazas.





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