



OHIO TURNPIKE
TOLL PLAZA
ADVERTISING

 Travel Boards, Inc.

TOLL BOOTH APPROACH WINDOWS

Your message works
non-stop 24/7!



MOTORCYCLES
SINGLE FILE ONLY

TAKE
TICKET
KEEP
CLOSE
TAKE
TICKET



MOTORCYCLES
SINGLE FILE ONLY

TICKET
KEEP
CLOSE
FOR
TICKET
TICKET

WATCH
MIRRORS
BOTH
SIDES



MOTORCYCLES
SINGLE FILE ONLY

CAUTION



KENT STATE UNIVERSITY
SUCCESS
IS YOURS TO
DEFINE
VISITKENTSTATE.COM

KENT STATE UNIVERSITY
SUCCESS
IS YOURS TO
DEFINE
VISITKENTSTATE.COM

KENT STATE UNIVERSITY
YOU
ILLUMI
SUSTAINANCE

TOLL BOOTH
SIDE
WINDOWS



TURNPIKE TRAFFIC & SERVICE PLAZA VISITORS



TURNPIKE TRAFFIC

52,450,574 Vehicles in 2019
2.2 Average travelers per vehicle
115,391,262 Travelers in 2019

SERVICE PLAZAS

14 Locations
22,310,400 Service plaza visitors
1,593,600 Average visitors per plaza - 2019

COMMERCIAL VEHICLES

89.8 Average miles driven per vehicle
22.4 Percent of all vehicles

PASSENGER VEHICLES

47.3 Average miles driven per vehicle
77.6 Percent of all vehicles

CONTACT TRAVEL BOARDS

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