OHIO TURNPIKE SERVICE PLAZA ADVERTISING

TRAVEL BOARDS, INC. | 6001 COCHRAN RD., SOLON, OH, 44139 | 440-528-0000 | WWW.TRAVELBOARDS.COM

Restrooms







MAIN LOBBY BACKLIT SIGNS

1 B

Located near the restrooms, your ad will be seen by virtually all travelers utilizing the service plazas.

DIGITAL ADVERTISING

Our travel monitors are located inside each service plaza across over 1,000 miles of interstate highways. They hold viewers' attention with real-time weather, road and traffic information, and nearby hotels.



Prices Vary based on how you buy

WEATHER RADAR EVERY 3 MINUTES



SERVICE PLAZA ADVERTISING

Located in the main lobby of every turnpike service plaza, our newly upgraded backlit infocenter, equipped with an interactive touchscreen, gives the traveler all the information they need to choose a hotel, book their stay, and get there to rest for the night.





TURNPIKE MAP & LODGING GUIDE

Distributed turnpike-wide at all service plazas. The map displays hotel listings for members of the logo program. Display ads for further promotion are an option.

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OHIO TURNPIKE LODGING GUIDE

EXIT 218



1833 Restaurant

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BROCHURE DISTRIBUTION

Brochures & travel guides are essential tools travelers use for planning mid-trip. Display your brochures at one or all of the Ohio turnpike service plazas and be a part of the over 2.2 million brochures distributed annually.



TURNPIKE TRAFFIC

52,450,574 Vehicles in 2019
2.2 Average travelers per vehicle
115,391,262 Travelers in 2019

COMMERCIAL VEHICLES

89.8 Average miles driven per vehicle

22.4 Percent of all vehicles

SERVICE PLAZAS

14 Locations

- 22,310,400 Service plaza visitors
- 1,593,600 Average visitors per plaza 2019

PASSENGER VEHICLES

- **47.3** Average miles driven per vehicle
- **77.6** Percent of all vehicles

CONTACT TRAVEL BOARDS

