

# NEW JERSEY TURNPIKE SERVICE AREA ADVERTISING



# CONTENTS



TRAVEL BOARD® INFOCENTERS  
Diagram

2



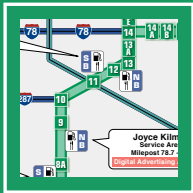
TRAVEL BOARD® INFOCENTERS  
Hotel Advertising

3



TRAVEL BOARD® INFOCENTERS  
Attraction Advertising

4



SERVICE PLAZAS & INTERCHANGES

5



CONTACT INFORMATION  
Travel Boards

6





# TRAVEL BOARD® INFOCENTERS

HOTEL ADVERTISING

The display is divided into several sections:

- TRAVEL, WEATHER & HOTEL INFORMATION** (Main Title)
- SOUTHEASTERN UNITED STATES** (Map of the region)
- ATTRACTIONS** (Grid of attraction photos and descriptions)
- MOLLY PITCHER SERVICE AREA** (Map of the service area on the NJ Turnpike, Milepost 71.7 Southbound)
- DESTINATIONS** (Table listing various destinations with details like distance, price, and amenities)
- HOTELS** (Grid of hotel listings with photos and details)
- BALTIMORE AREA** (Map of the Baltimore area)
- PHILADELPHIA AREA** (Map of the Philadelphia area)
- AccuWeather.com Ordinary Extended Forecast** (Weather forecast for the area)
- INFO ON THE GO** (QR codes for mobile access)



## Features & Benefits:

- Hotel location showed on main map.
- Photo, custom map & directions, and contact information for your hotel.
- Hotel amenities displayed on grid.
- QR code linking to your phone number and website.
- Reaches millions of travelers each year!

## Hotel Listing

The listing includes:

- A QR code for mobile access.
- EXIT 7A sign.
- 34 miles to hotel.
- Hampton Inn & Suites logo.
- Hampton Inn & Suites**
- Robbinsville, NJ
- 609-259-0300
- Photo of the hotel building.
- Map showing the location relative to Exit 7A and Route 195.

## Hotel Amenities

The amenities listed are:

- BOOK DIRECT!
- AAA Discount
- Senior Discount
- Corporate Discount
- Restaurant Nearby
- Restaurant Onsite
- Free Breakfast
- Pets Allowed
- In Room Coffee
- Indoor Pool
- Outdoor Pool
- Hot Tub
- Fitness Center
- Internet



# TRAVEL BOARD® INFOCENTERS

## ATTRACTION ADVERTISING

### ATTRACTIONS

### SOUTHBOUND HOTELS

	<b>Holiday Inn Express</b> Atlantic NJ 973-706-1900
	<b>Motel 6</b> Roseland, NJ 732-981-8201
	<b>Motel 6</b> East Brunswick, NJ 732-938-8500
	<b>Hampton Inn &amp; Suites</b> Roseland, NJ 908-226-4100
	<b>Radisson Hotel</b> Roseland, NJ 973-938-8300
	<b>Best Western</b> Roseland, NJ 908-261-3900
	<b>Hampton Inn</b> Roseland, NJ 908-261-3900

### HOTEL INFORMATION

ASK US HOW TO REACH MILLIONS ON THE NEW JERSEY TURNPIKE.  
CALL 877-WALK-INS (925-5467) | WWW.TRAVELBOARDS.COM

### THOMAS EDISON SERVICE AREA NJ TURNPIKE - MILEPOST 92.9 SOUTHBOUND

### TRAVEL, TRAFFIC & WEATHER INFORMATION

Welcome to New Jersey  
Your dream vacation destination.

**DESTINATIONS**

Arlington, VA	147 miles	St. Joe, IN	1498 miles	Providence, RI	72 miles
Aurora, IL	182 miles	Fort Lauderdale, FL	6,230 miles	Provincetown, MA	300 miles
Baltimore, MD	211 miles	Colts Neck, NJ	200 miles	Raleigh, NC	483 miles
Boston, MA	168 miles	Washington, DC	120 miles	Reading, PA	123 miles
Buffalo, NY	190 miles	Washington, PA	191 miles	Rockport, MA	311 miles
Chattanooga, TN	218 miles	Wilmington, DE	278 miles	Rocky Hill, CT	278 miles
Chesapeake, VA	130 miles	Wilmington, NC	286 miles	St. Paul, MN	1,011 miles
Charleston, SC	270 miles	Wilmington, OH	895 miles	St. Louis, MO	390 miles
Charlotte, NC	300 miles	Winnipeg, MB	3,413 miles	Tallahassee, FL	1,070 miles
Chicago, IL	700 miles	Yonkers, NY	740 miles	Tampa, FL	1,100 miles
Cincinnati, OH	624 miles	Long Beach, CA	21 miles	Trenton, NJ	44 miles
Cleveland, OH	400 miles	Miami, FL	1,274 miles	Trouton, NJ	44 miles
Columbus, IN	602 miles	Atlanta, GA	600 miles	Union Park, PA	84 miles
Columbus, MS	520 miles	Madison, TN	880 miles	Vineland, NJ	100 miles
Daphne Beach, FL	898 miles	New Orleans, LA	1,291 miles	Virginia Beach, VA	524 miles
Detroit, MI	417 miles	Waco, TX	138 miles	Washington, D.C.	107 miles
Des Moines, IA	142 miles	Green City, MO	212 miles	Wilmington, DE	180 miles
Edinburgh, VA	147 miles	Orlando, FL	1,001 miles	Wilmington, DE	180 miles

**AIRPORTS**

Allaire State Park	147 miles	St. Joe, IN	1498 miles
Atlantic City International Airport (ACTF)	147 miles	Fort Lauderdale, FL	6,230 miles
Baltimore/Washington (BWI) Airport (BWI)	170 miles	Colts Neck, NJ	200 miles
Chicago International Airport (MDW)	700 miles	Washington, DC	120 miles
Chicago Midway International Airport (MDW)	700 miles	Washington, PA	191 miles
Charlotte-Mecklenburg International Airport (CLT)	270 miles	Wilmington, DE	278 miles
Charlotte Douglas International Airport (CLT)	270 miles	Wilmington, NC	286 miles
Chattanooga International Airport (CAH)	218 miles	Wilmington, OH	895 miles
Chesapeake International Airport (CHS)	130 miles	Winnipeg, MB	3,413 miles
Chicago International Airport (MDW)	700 miles	Yonkers, NY	740 miles
Cincinnati International Airport (CVG)	624 miles	Long Beach, CA	21 miles
Cleveland International Airport (CLE)	400 miles	Miami, FL	1,274 miles
Columbus International Airport (CMH)	602 miles	Atlanta, GA	600 miles
Daphne Beach International Airport (DAB)	898 miles	Madison, TN	880 miles
Detroit International Airport (DTW)	417 miles	New Orleans, LA	1,291 miles
Des Moines International Airport (DSM)	142 miles	Waco, TX	138 miles
Edinburgh International Airport (EDI)	147 miles	Green City, MO	212 miles
Edinburgh International Airport (EDI)	147 miles	Orlando, FL	1,001 miles

**INFO ON THE GO**

Please do not use your mobile device while driving.

## Features & Benefits:

- Attraction location showed on main map.
- Photo of your attraction.
- Description of your attraction.
- Reaches millions of travelers each year!



## Attraction Listing

**Allaire State Park**  
Farmingdale, NJ

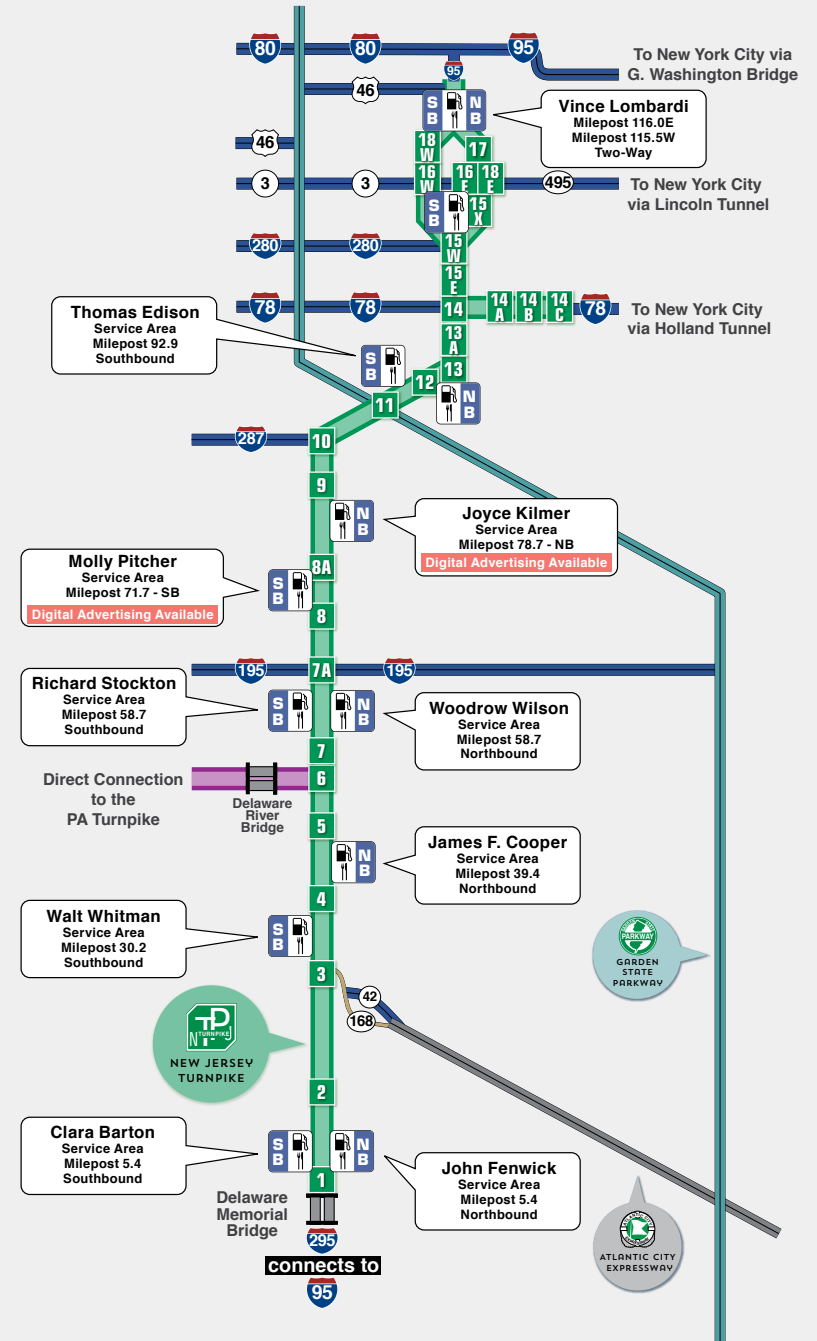
Allaire State Park is probably best known for its historic 19th-century iron making town, Allaire Village, and its antique steam trains on the Pine Creek Railroad. The Manasquan River, which winds through the park, attracts canoeists and fishermen. The river's floodplain provides habitat for over 200 species of wildflowers, trees and plants as well as habitat for birds and other wildlife. Hikers, mountain bikers and horseback riders enjoy the many trails in the park. (732) 938-2371

# NJ TURNPIKE

## SERVICE AREAS

- 10 locations.
- Total visitors: 28,783,500
- Average travelers per plaza: 2,878,350.
- Maximize your impact by combining with I-95 advertising in Maryland!

## NEW JERSEY TURNPIKE Advertising Locations



# CONTACT

## TRAVEL BOARDS

### GARRY EVANS

6001 Cochran Rd., Suite 100 | Solon, OH 44139

Ph: 440-528-0000 x302

Fx: 440-528-0064

[gle@travelboards.com](mailto:gle@travelboards.com)



Travel Boards, Inc.  
[www.travelboards.com](http://www.travelboards.com)